

## **Empower Your Career in Supply Chain Management!**

Join the **Certificate Course in Integrated Supply Chain Management** offered by **East West University (EWU)** in collaboration with **BAFFA**.

In today's interconnected world, competition is no longer between companies, it's between supply chains. Efficient logistics, cost control, and operational excellence have become essential skills for professional success. Recognizing this need, EWU and BAFFA present a practical, industry-driven ISCM course designed to meet global standards and align with Bangladesh's first-ever **National Logistics Policy**.

This 12-week program will help participants gain a strong understanding of **logistics, freight forwarding, transportation, warehousing, and distribution management**—all crucial for building resilient and sustainable supply chains.

### **Course Highlights:**

- ✓ 12 Weeks | 4 Hours per Week | Morning Sessions
- ✓ Practical, industry-linked curriculum
- ✓ Learn from internationally reputed instructors
- ✓ Real-world study tours & networking opportunities

### **Who Can Join?**

- Professionals in logistics, freight forwarding, and transportation
- Final-year students and graduates (any discipline)
- Career switchers exploring opportunities in the logistics field

We are proud to introduce two of our distinguished instructors:

**Mohammed Jahir Ahmmed Sarker** — a globally recognized logistics leader and Director of BAFFA.

**Mohoshena Akter** — a seasoned procurement and supply chain expert with 15+ years of multi-sector experience.

**Registration Deadline: 30 November 2025**

**Apply Now:** <https://forms.gle/zy8m3nuWVK1LjXkS9>